PayPal Ready Business Application Interaction Specs

Version 1.1

Published 11 Aug, 2014

Document Overview

Table of Contents
Cover 1
Document Overview 2
Gesture Legend 3
Miscellaneous
Map of Experiences 5
App Navigation Pattern 6
Section Navigation Pattern 7
Modal Navigation Pattern 8
Startup & Touch ID Login 9
Keyboard Login 10
Orders to Nav to Money 11
Money to Nav to Money 12
Quick Peek 13
Search14
Orders
Orders Overview 16
Create New Order 17
Send Invoice 23
Ship
Batch Ship

Printing
Customers Customers Overview
Batch Message
Create New Customer
Customer Profile
MoneyMoney Overview39Add Money40Withdraw Money41Bill Pay42Money Withheld44
Account46Account Overview47Edit Employees47Account Preferences49
Insights Insights Overview

Customer Satisfaction 52

Keyword References

Forms	17-22, 32-36	5, 40-43, 4	17
Delete Ord	er (Cancel)	2) [

Known Issues

The create Reports experience (in Money) has yet to be designed.

Change Tracking

All the latest thinking and design has been included.

Look for helpful tips in the lower left of pages throughout the document. They're color coded as shown below.

Update Needed!!

This is incomplete, wrong, or out of date.

Nice to have!

This feature is optional.

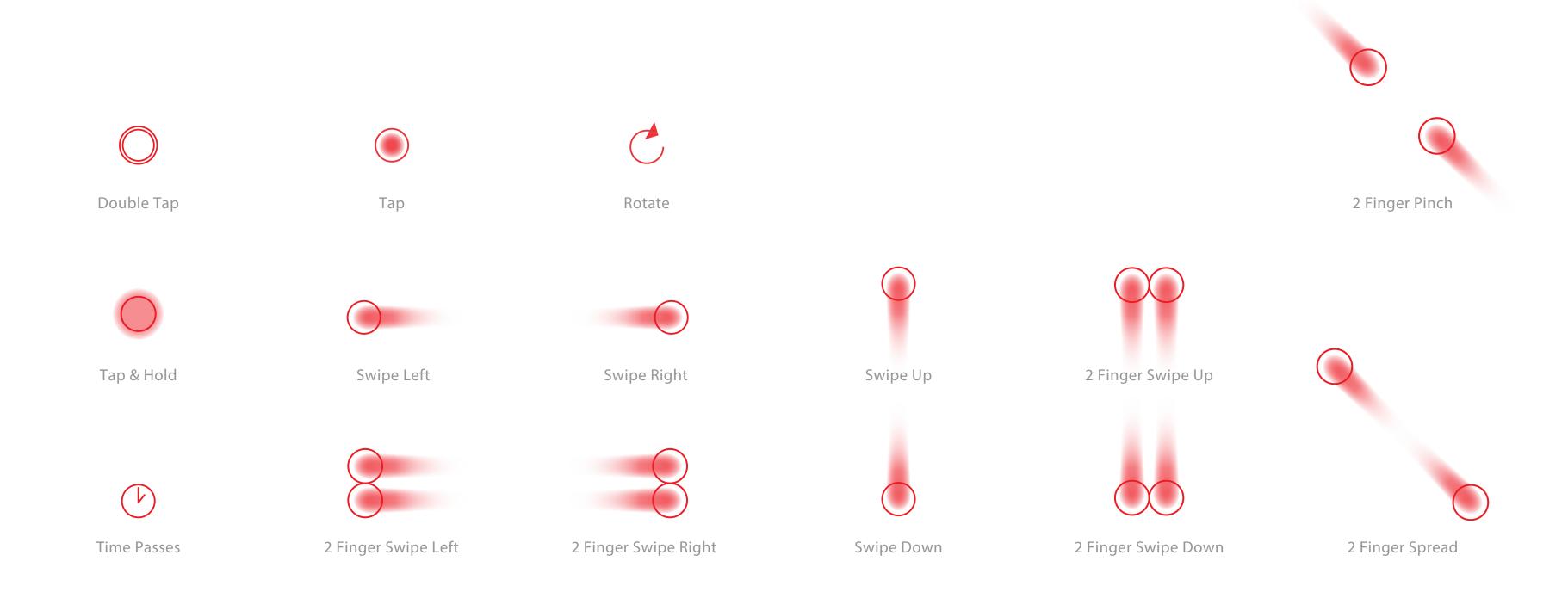
Watch: MovieName.mov

A motion example exists.

Something to note.

This information is worth highlighting.

Gesture Legend

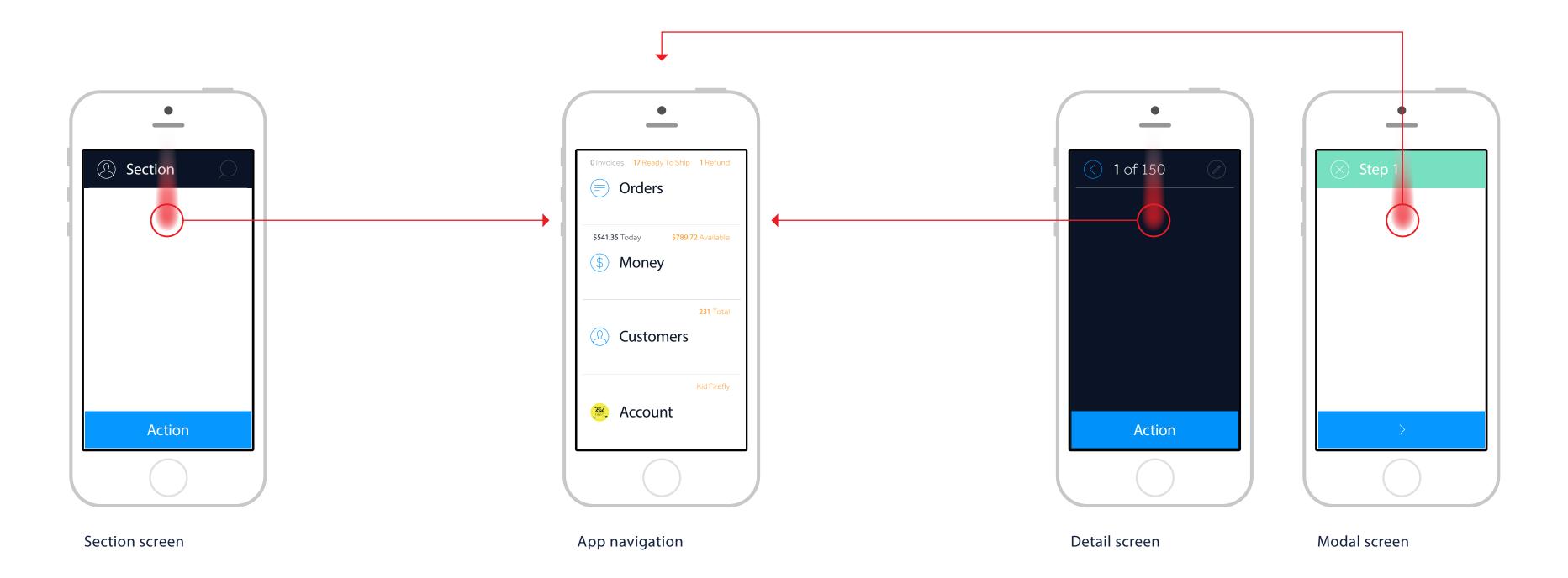


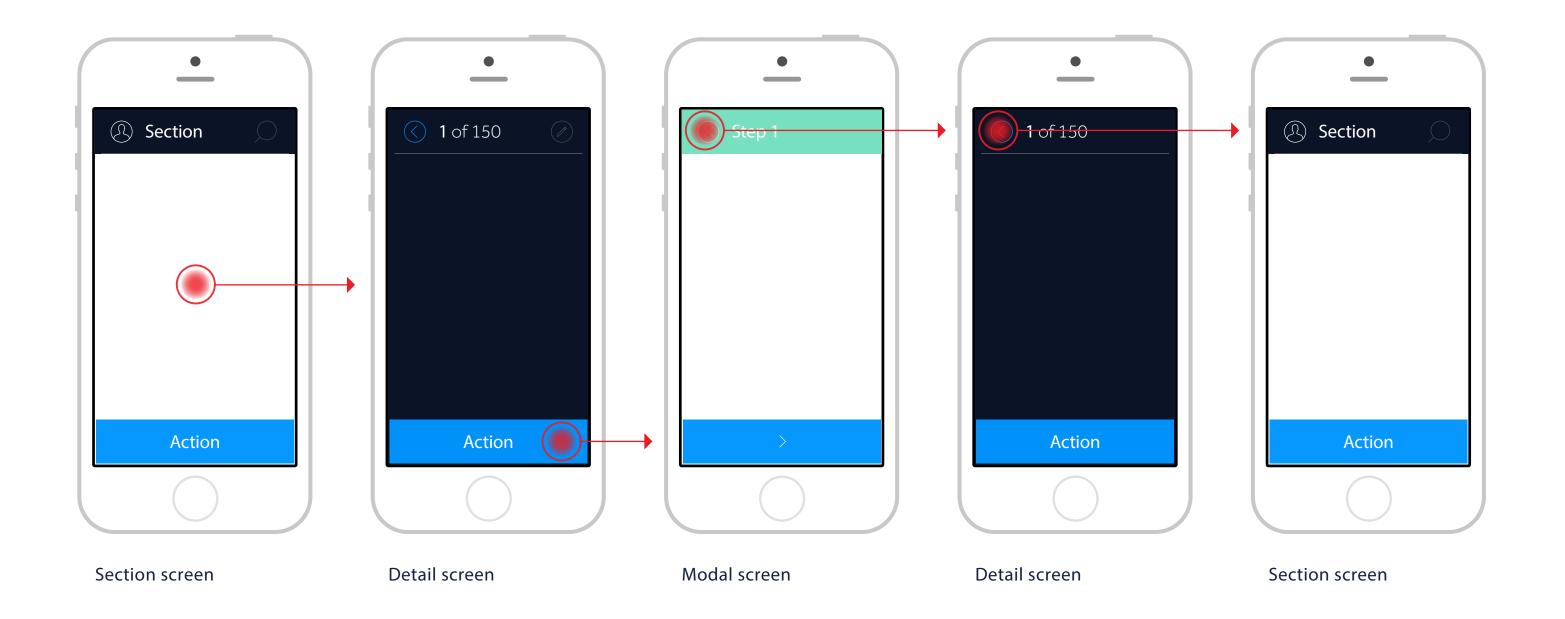
Miscellaneous

Map of Experiences

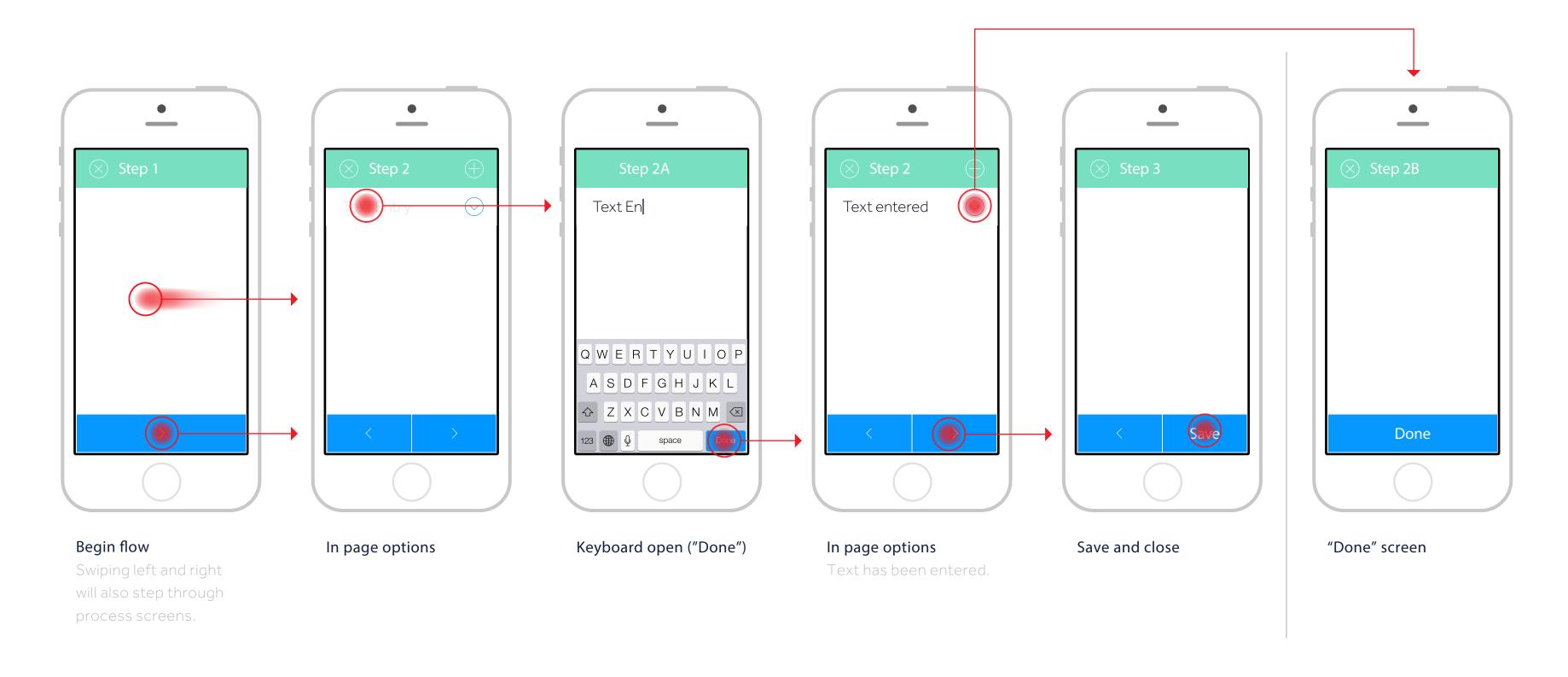
"Nav"	"Sections"	"Details"	"Modal"
Search			
Navigation —————	Orders	Order Detail	Create Order Invoice Ship Refund Dispute Edit
	Money		Add Withdraw Bill Pay Report
	Customers	Customer Profile	Create Customer Edit
	Account —		Employees Edit Timezone Language Currency Logout

App Navigation Pattern





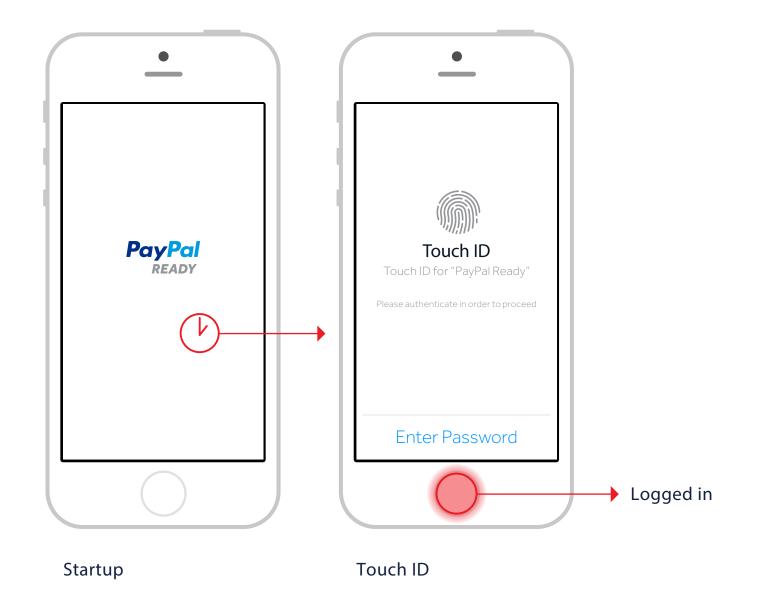
Modal Navigation Pattern



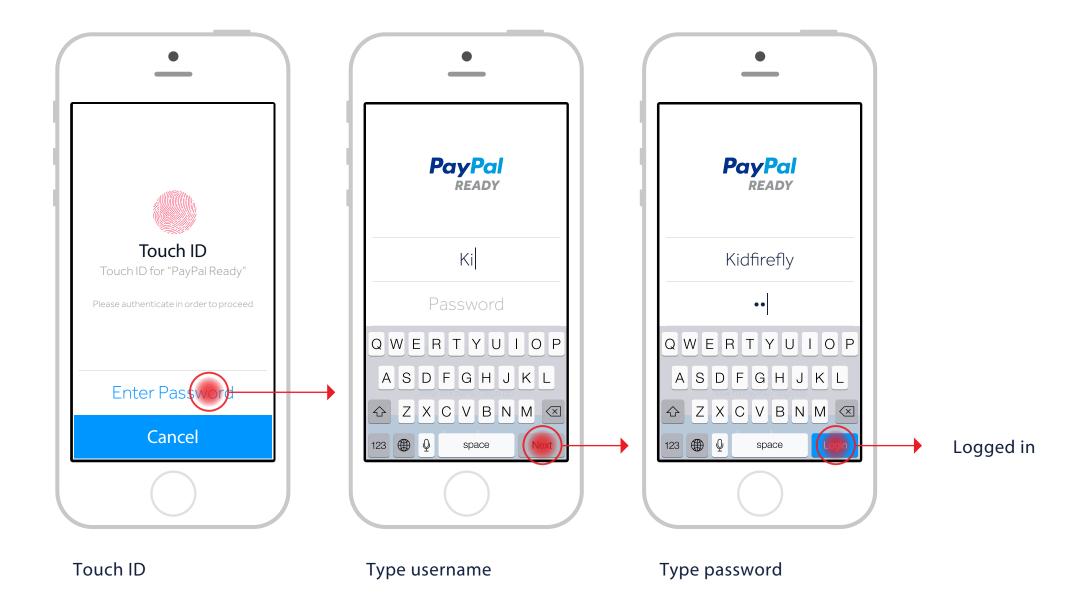
Modal navs are stepped processes with certain steps that require a "done" before continuing.

Startup & Touch ID Login

The startup screen transitions into the login screen (unless already logged in) after a second or two. Touch ID fingerprint recognition is the preferred login experience. If Touch ID fails, or if the user would rather type their login, they are taken to an alternate login. Touch ID for thrid party use will be available in iOS 8 (due out this year).



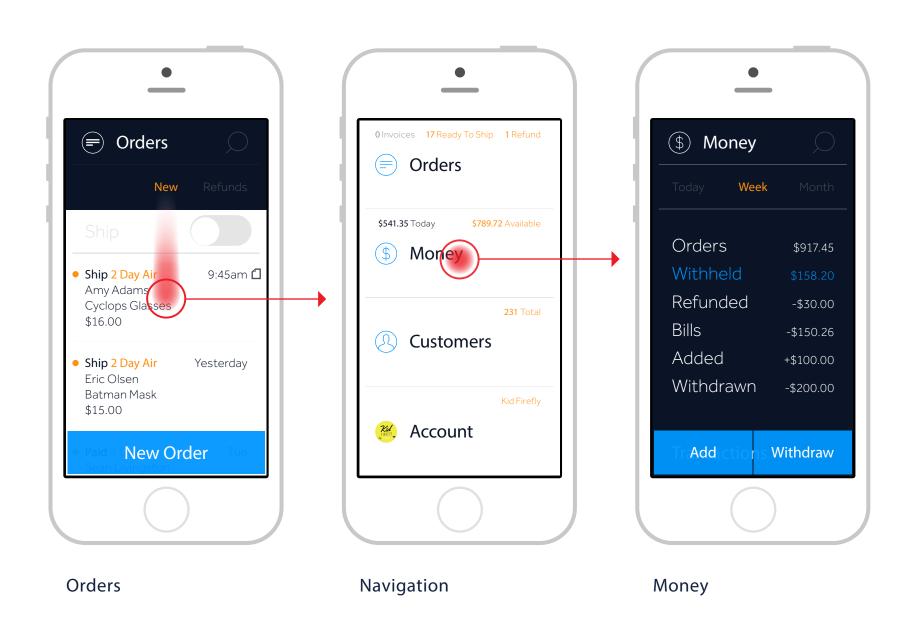
Keyboard Login



Orders to Nav to Money

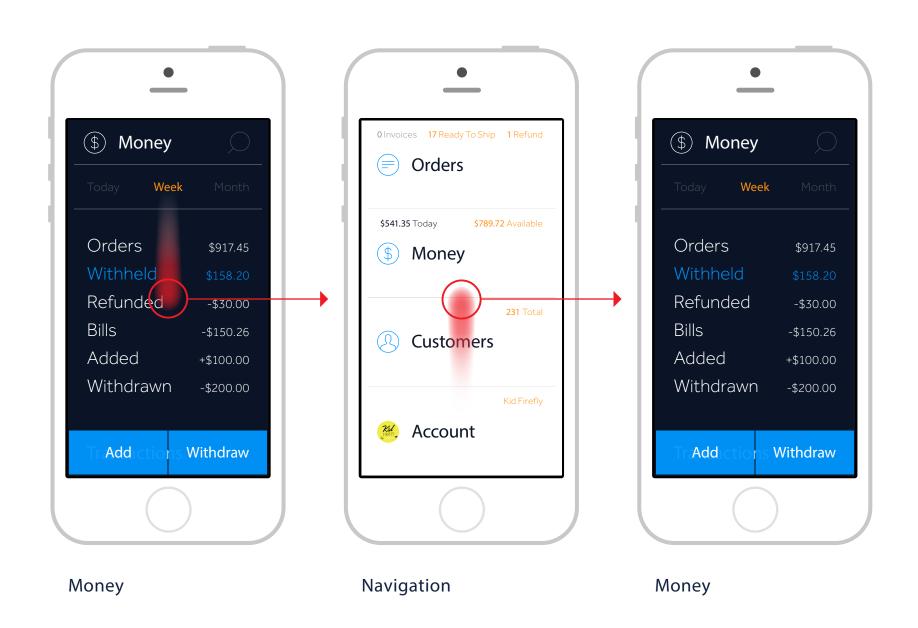
The main navigation is available from any screen by swiping down from the header or swiping down anywhere on the screen as long as the scrolled position of the visible screen is at the top (scrolled all the way up).

Tapping one of the items in the nav will close the nav and open that section.



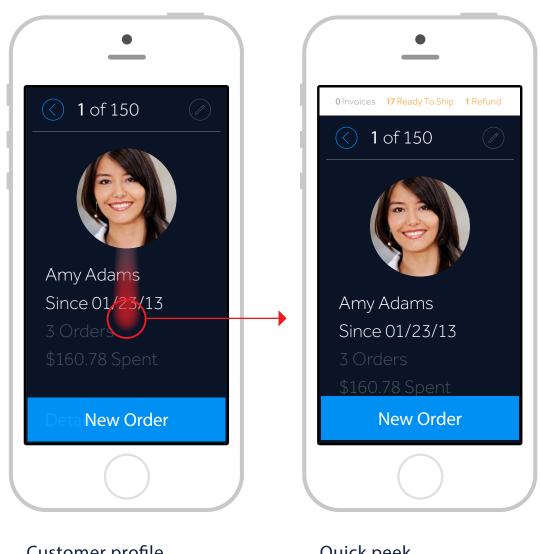
Money to Nav to Money

The main navigation is available from any screen by swiping down from the header or swiping down anywhere on the screen as long as the scrolled position of the visible screen is at the top (scrolled all the way up). Swiping up without having tapped on a nav link will return to the previous screen.



Watch: Navigation_Then_Back.mov

From any screen within the app, pulling down the screen will reveal the main navigation. Pulling down only a little bit will give a quick peek at the most important imformation about your Orders. The peek imformation shown is the total money made today, the number of new orders ready and the number of new refunds ready.



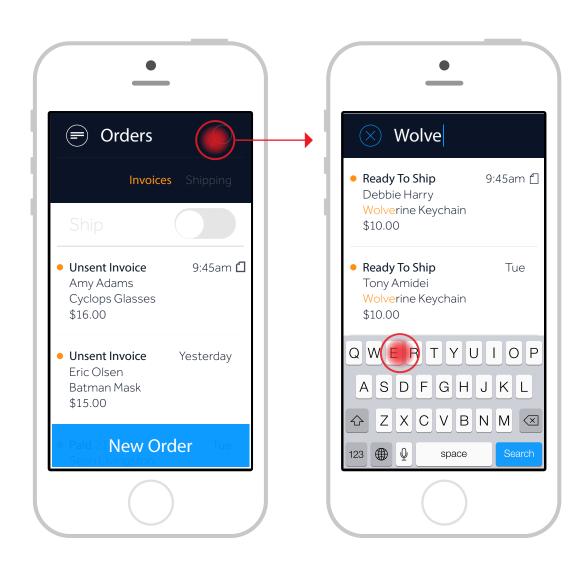
Customer profile

Quick peek

13

Search

Search is available from the main srceens within the app (modal screens are not included). Searching will be contextual based on the screen where search taeks place. For example, searching from within the Orders section will show orders as the results. Items that can be searched include customer names, product and service descriptions, tracking numbers, transaction ids, dates, and amounts.

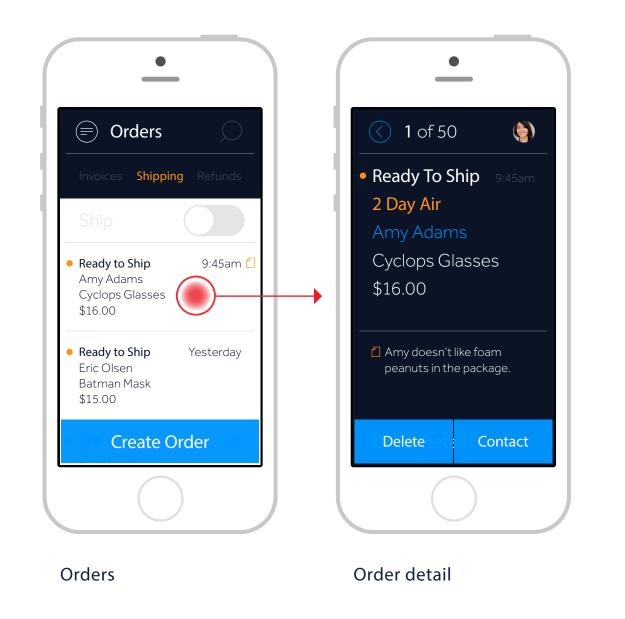


Orders Search

Orders

Orders Overview

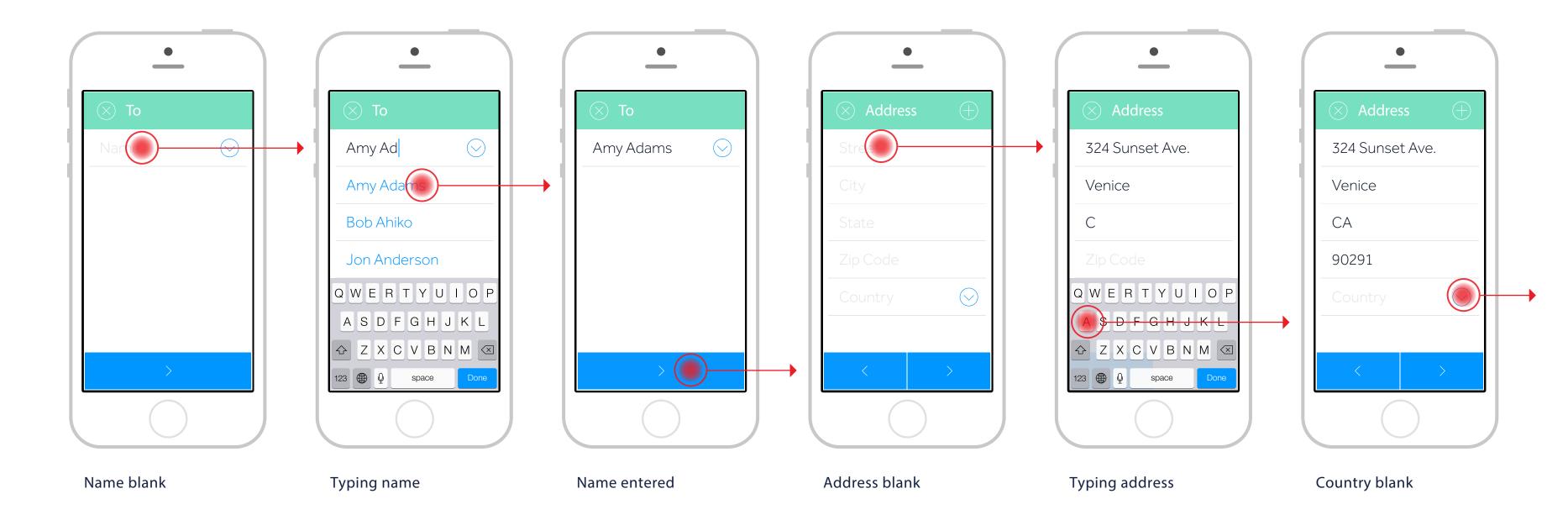
The Orders section can be filtered by Invoices,
Shipping, Refunds and Active orders. Once an action
(highlighted in orange to the right) is taken on an order
within Invoices, Shipping and Refunds, they disappear
from the list. Orders within Active stay until the order
no longer has anything to do. An orange dot means
that an order hasn't been viewed since a new action
is presented as ready to do.

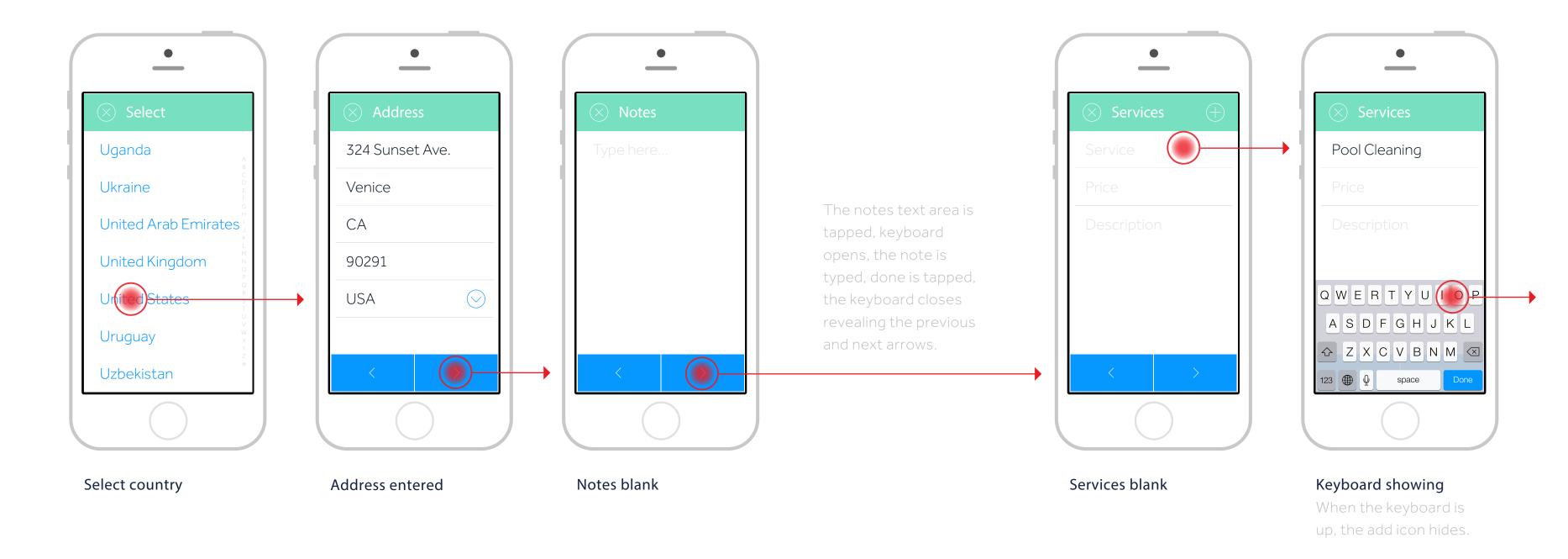


All Statuses **Unsent Invoice Unpaid Invoice** Overdue Invoice Ready to Ship In Transit **Delivered Refund Requested** Responded to Refund

Refund Disputed

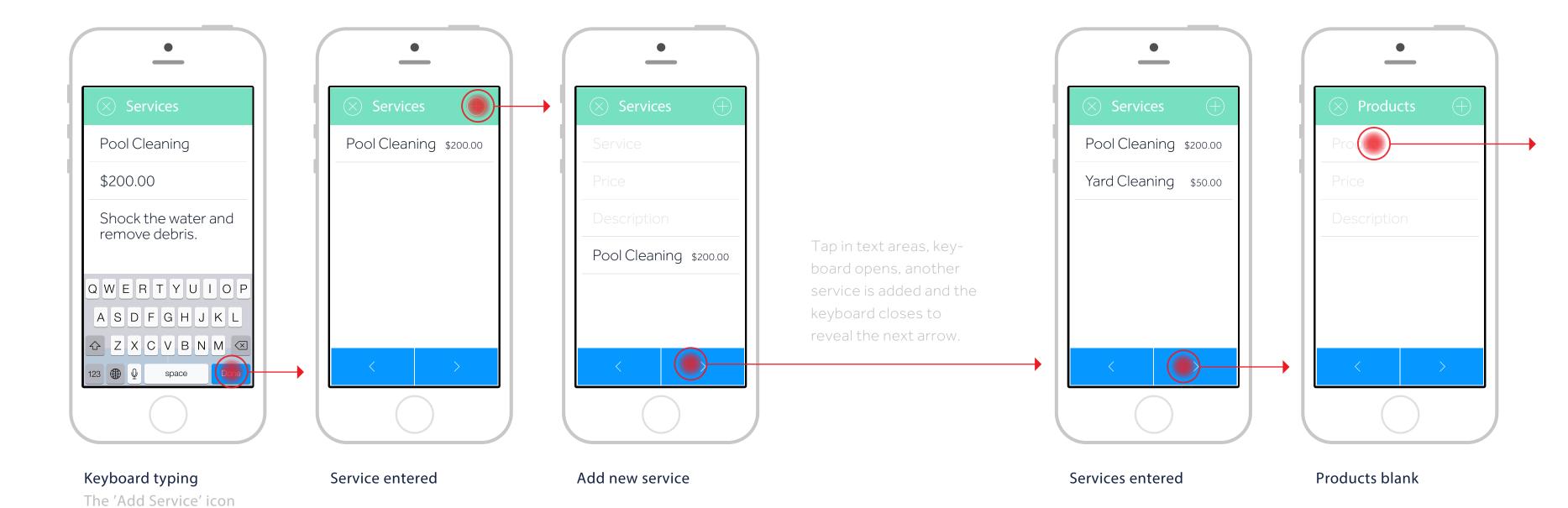
Refunded

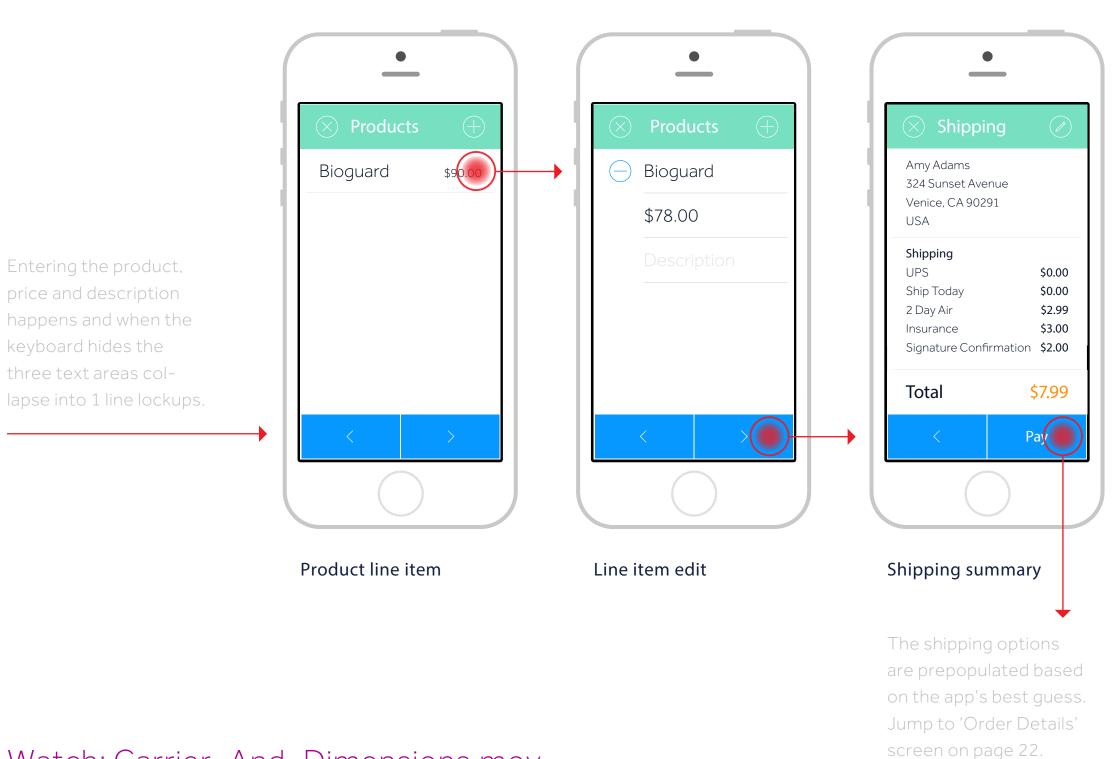


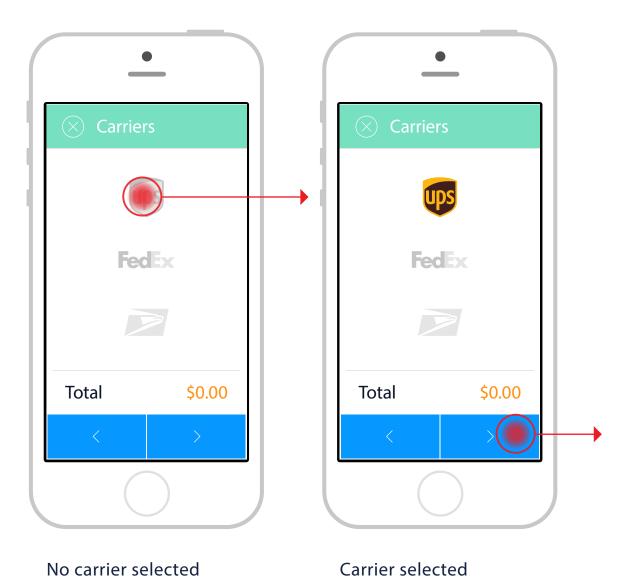


hides away while the

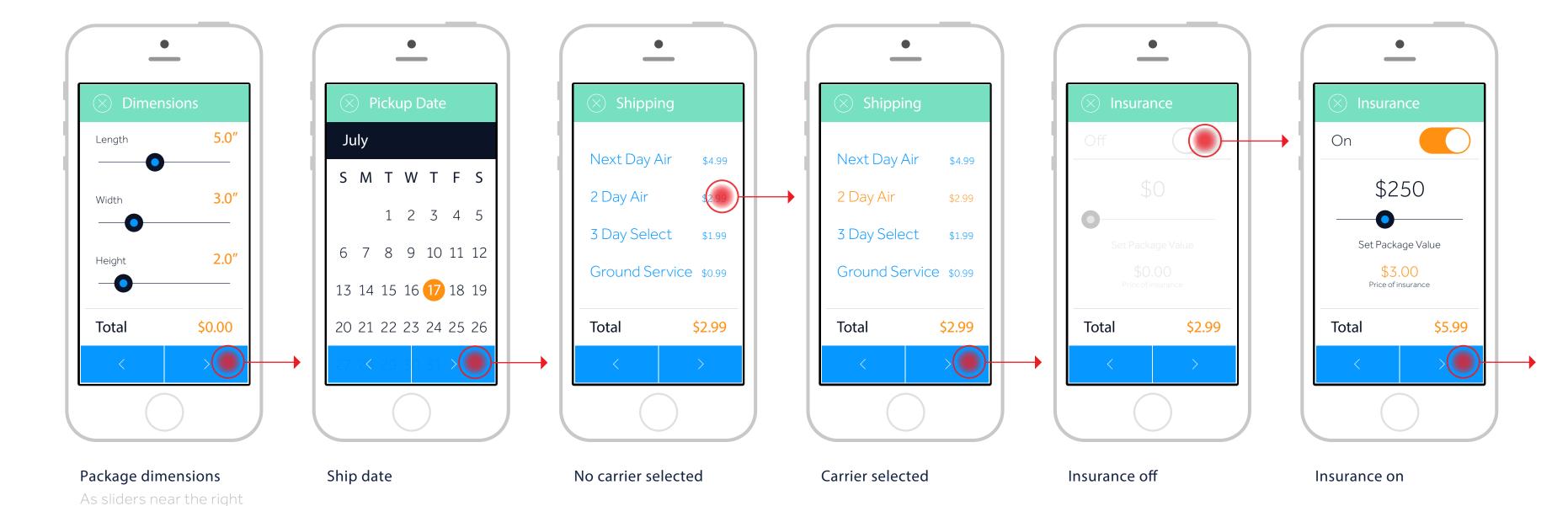
keyboard is shown.







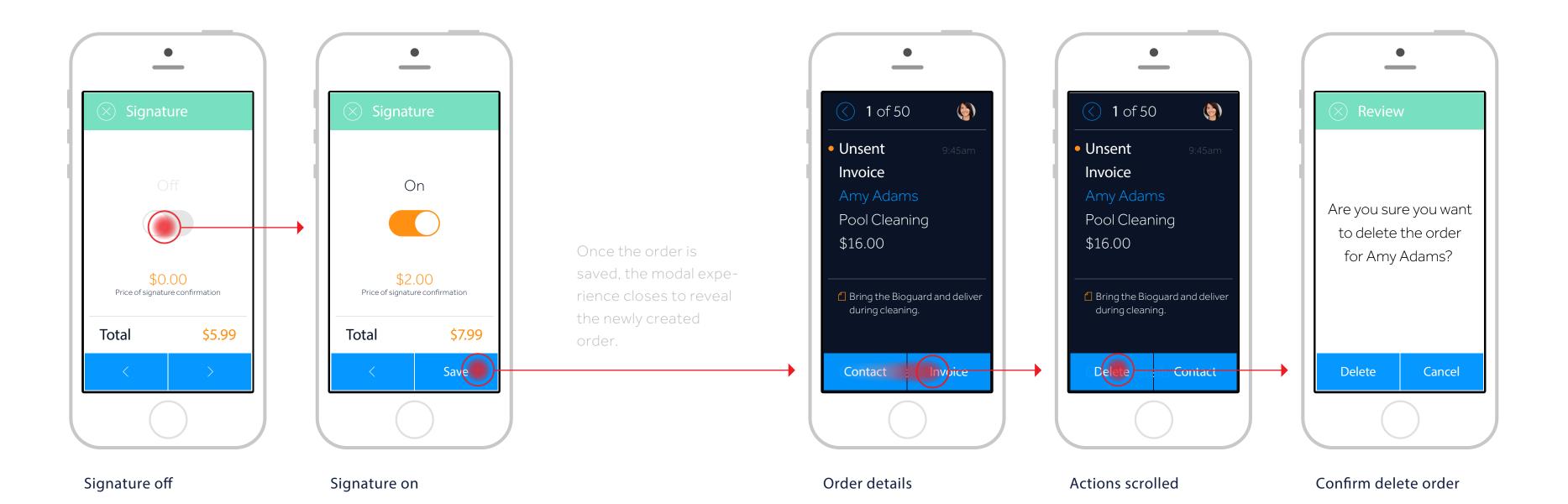
Watch: Carrier_And_Dimensions.mov

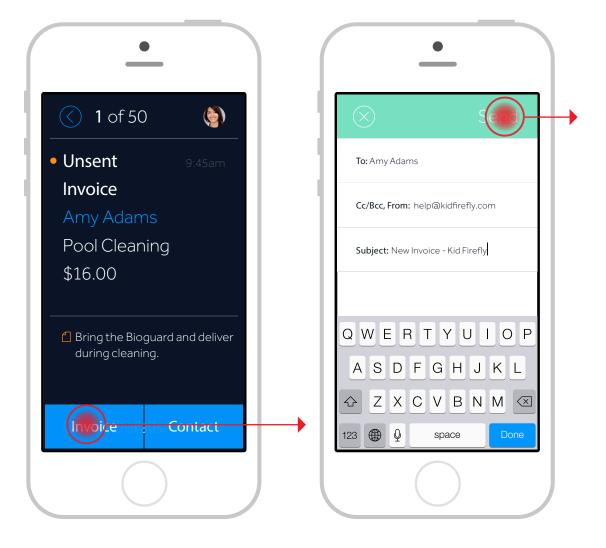


place and the number increases to allow unlimited sizes.

edge they lock into

Watch: Insurance.mov



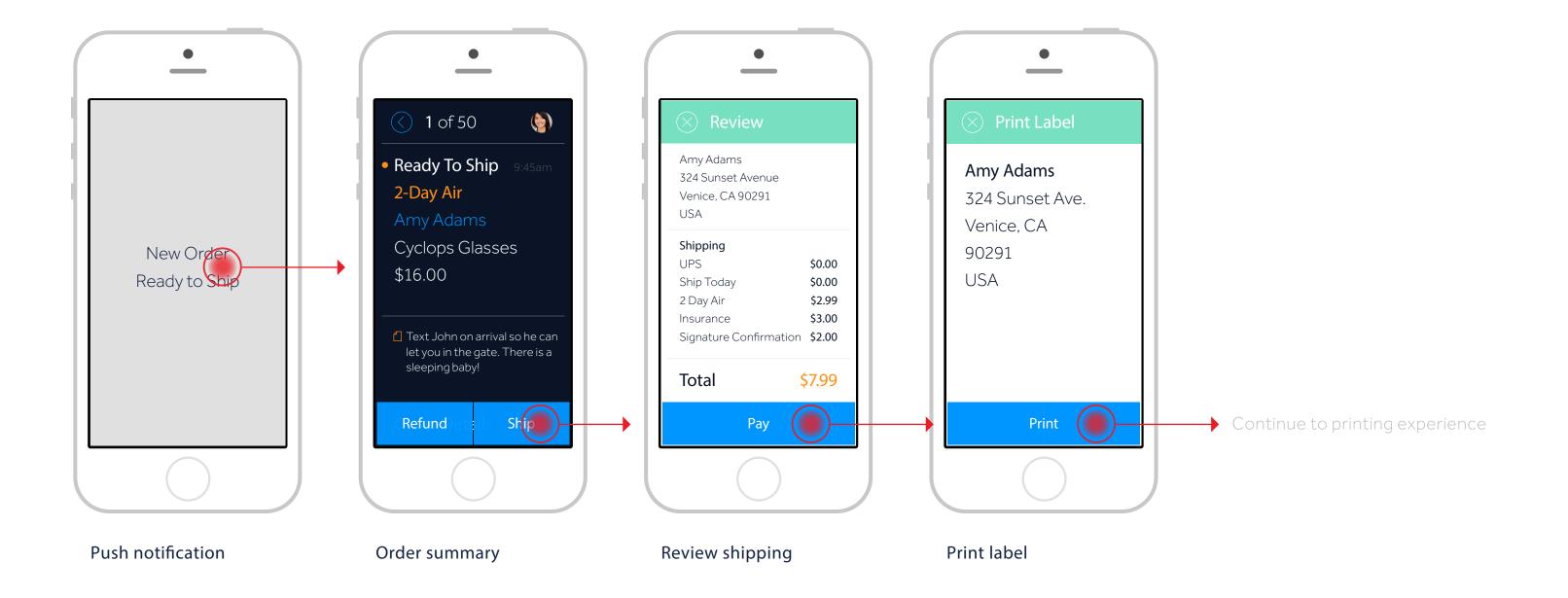


Order Details

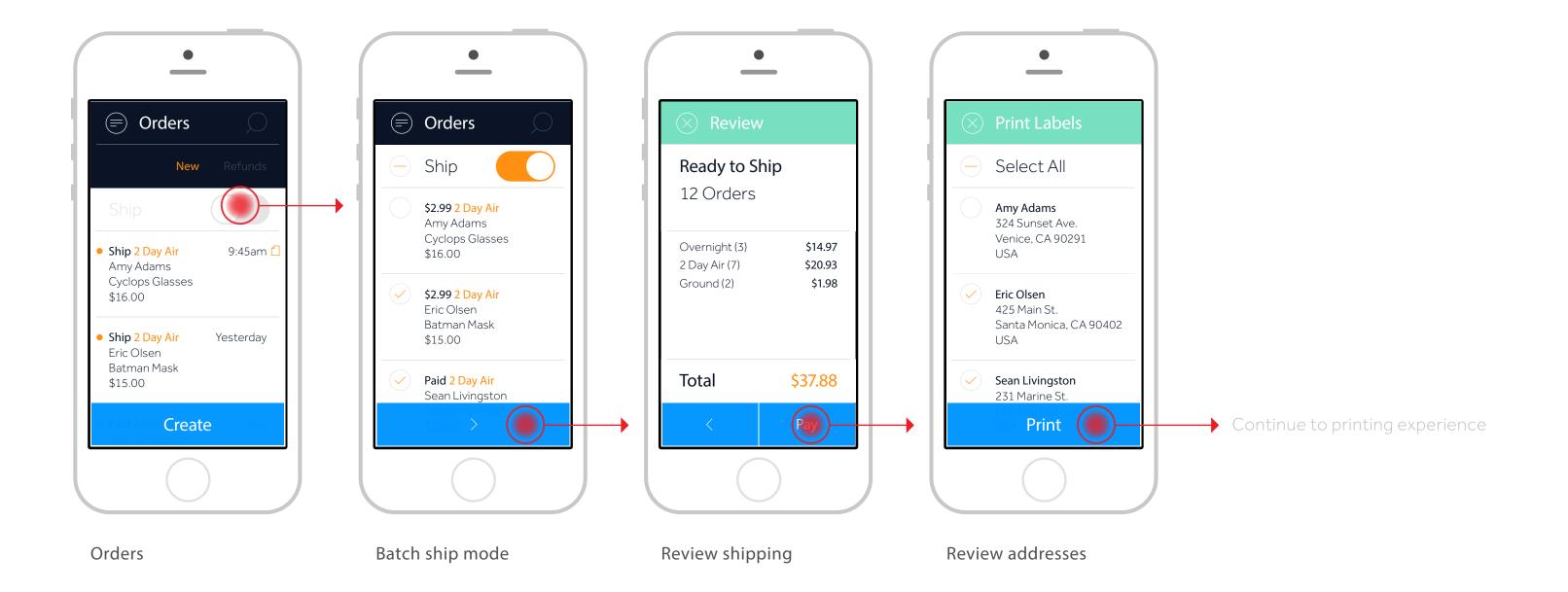
Email

The invoice is sent as an attachment.

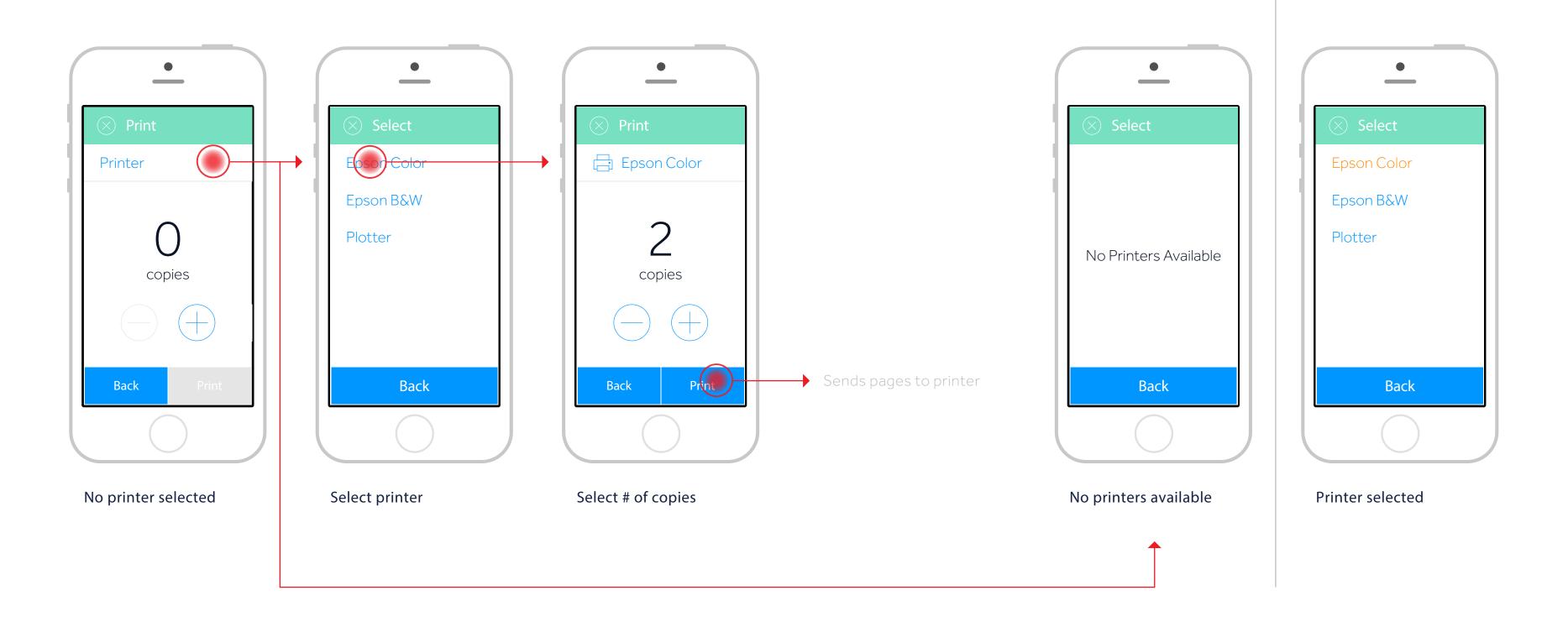
Ship Order



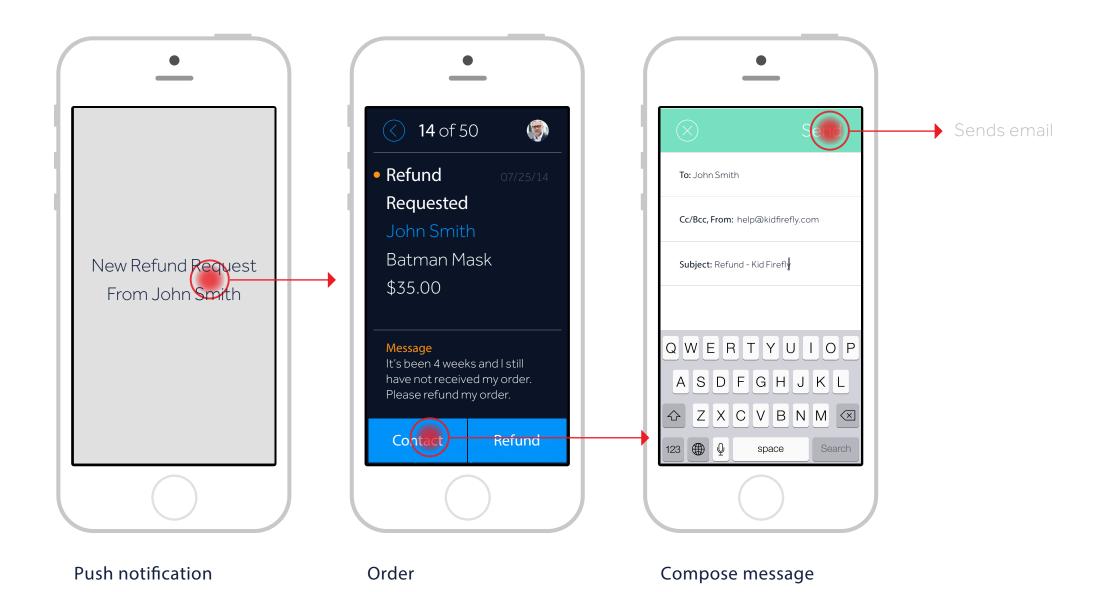
Batch Ship



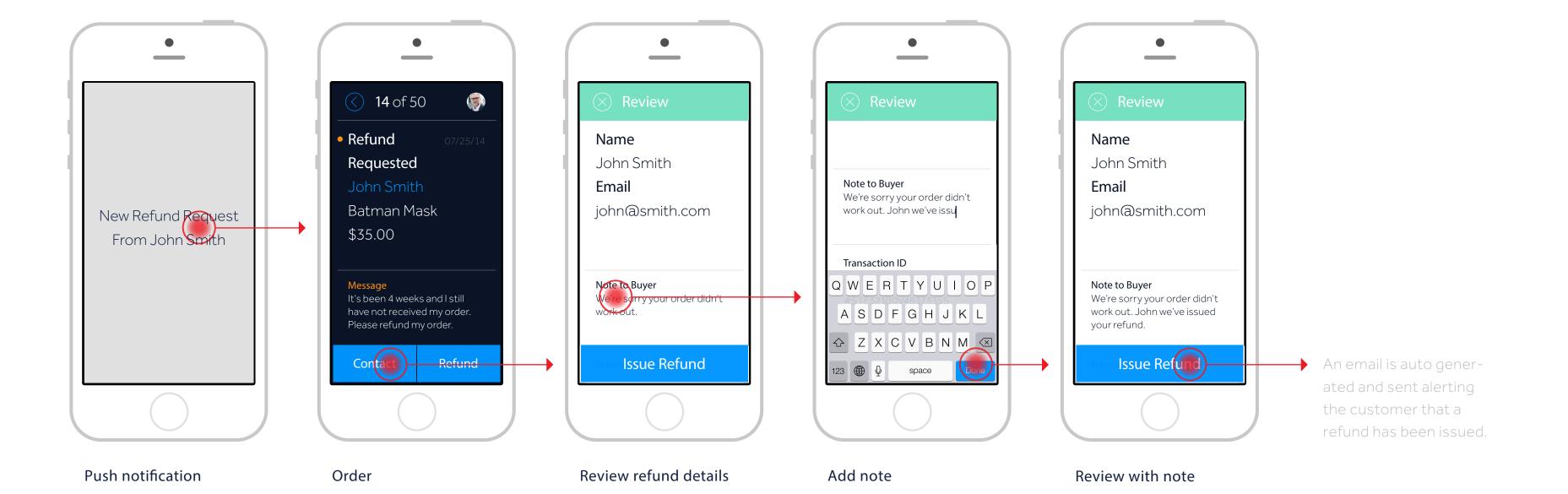
Printing



Respond to Refund Request



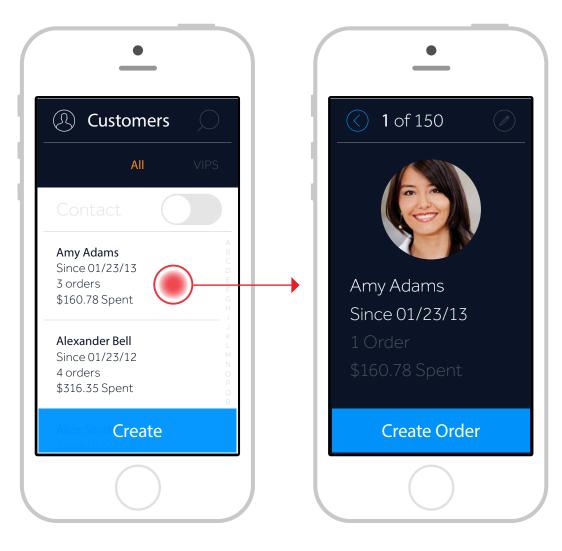
Issue Refund



Customers

Customers Overview

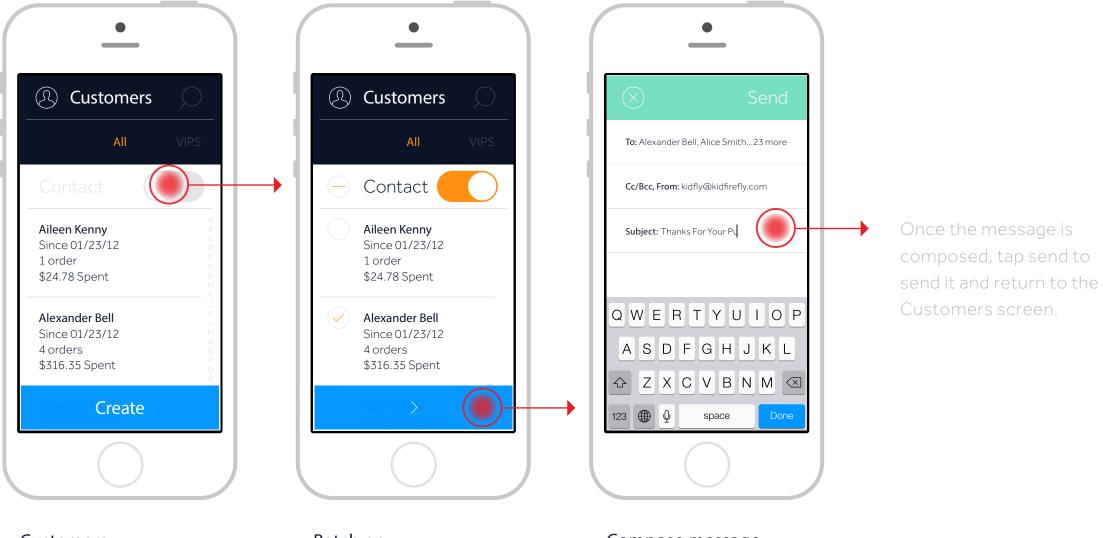
Customers is the address book for your busniess. It's orgainzed by alphabetical order, but can also be seen as groups by using the filter. For initial launch, the only group available is VIPs, which are all of your best customers. It would be made up of people that are repeat buyers and big spenders. The usefulness in having this group is that you can batch message them special offers or other messages.



Customers

Customer profile

Batch Message Customers



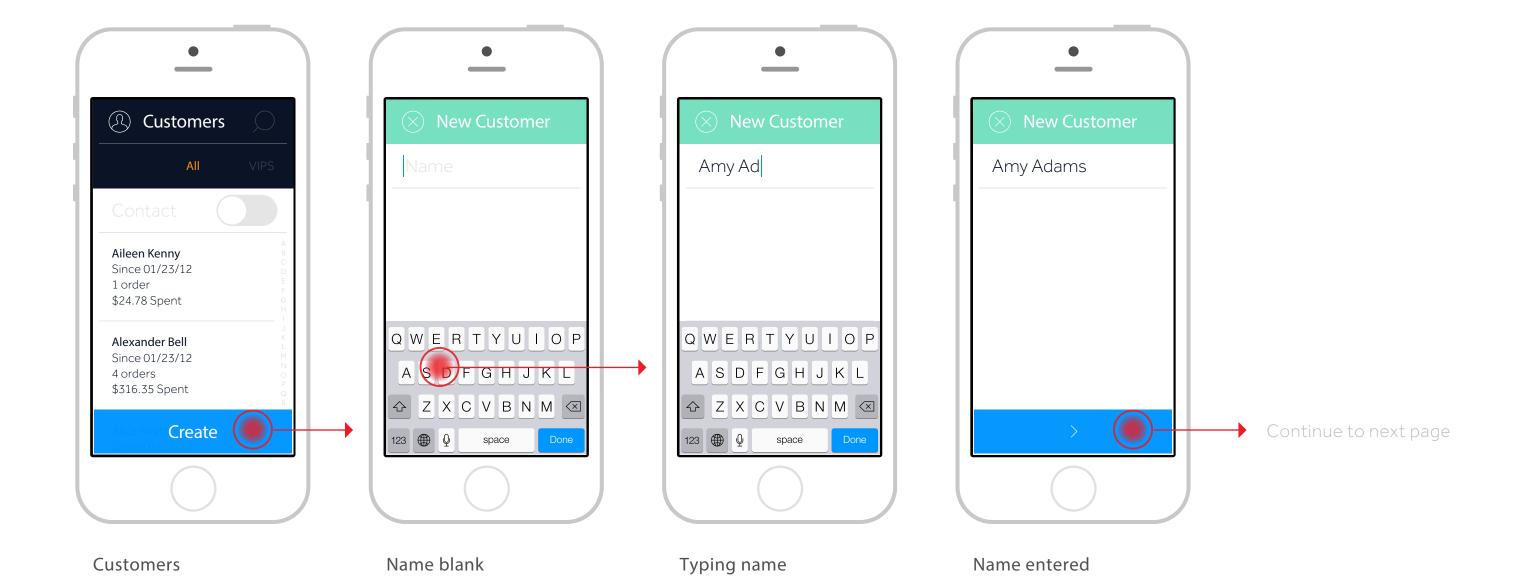
Customers

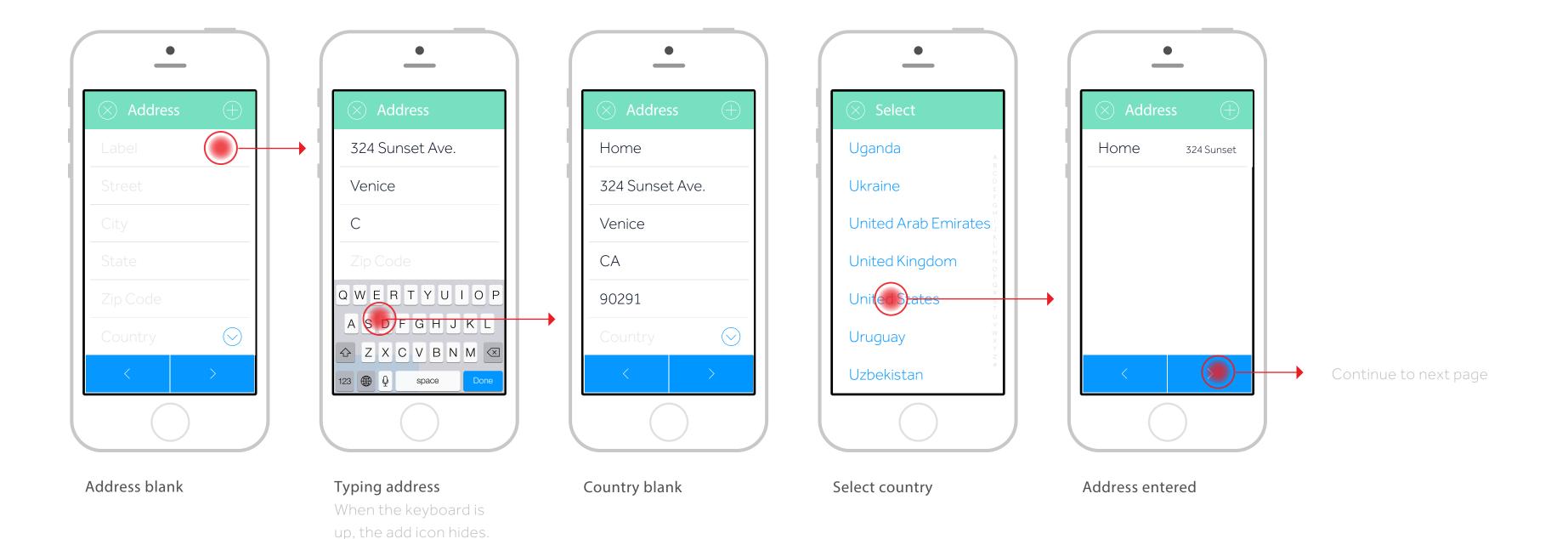
Batch on

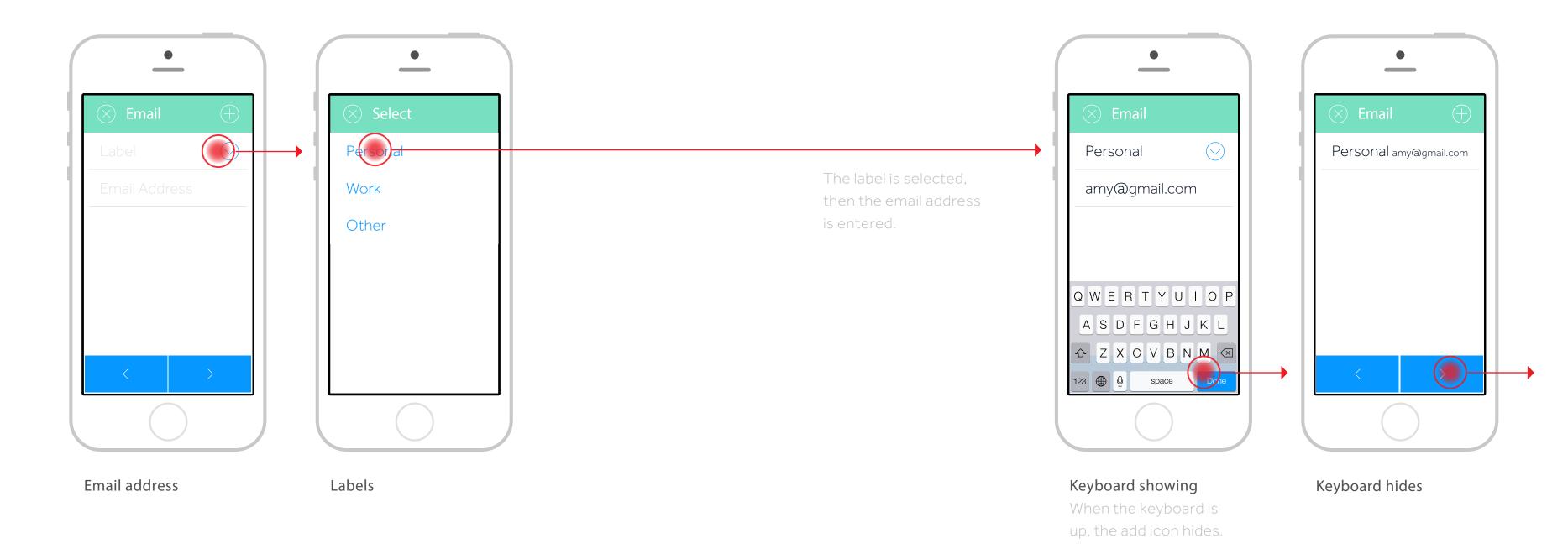
Compose message

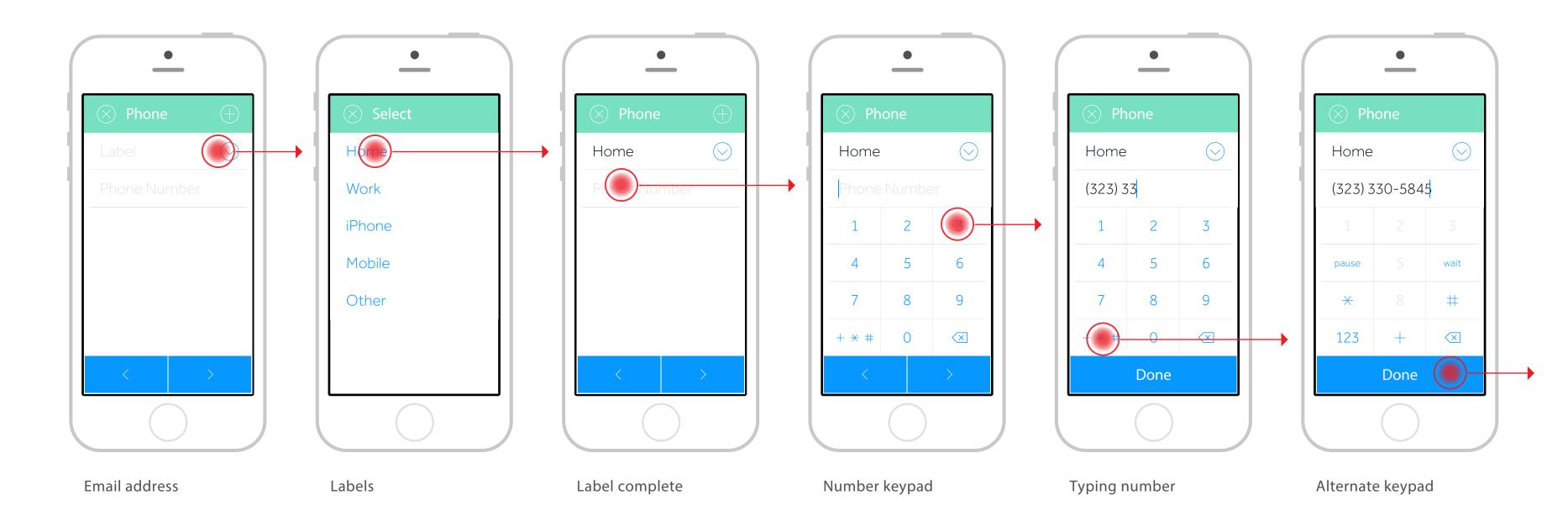
When the message is received by your customers, they only see their address (not everyone in the list).

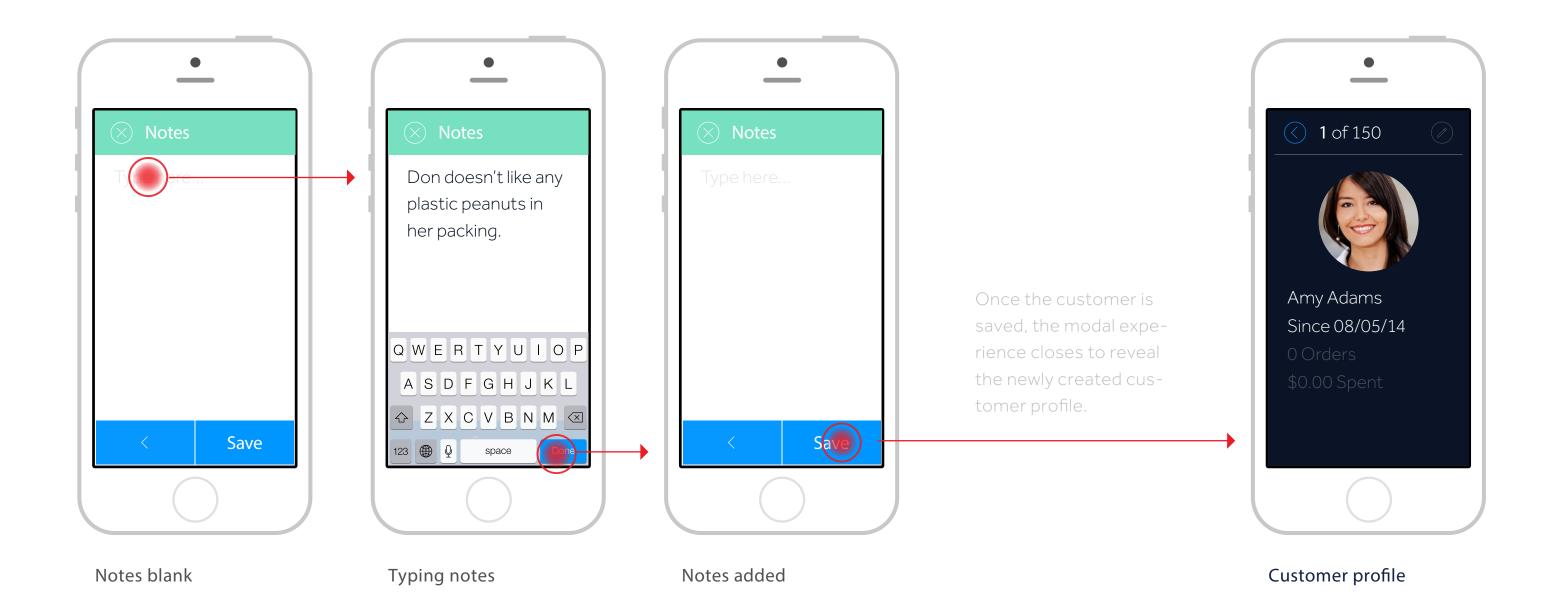
32



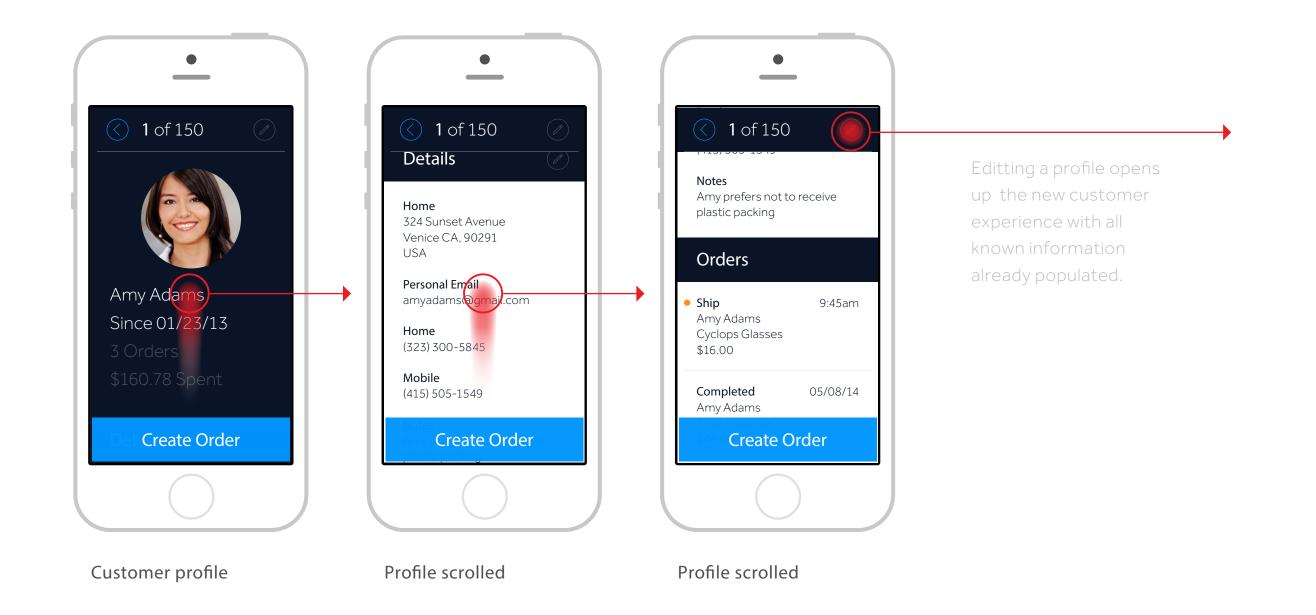








Customer Profile



Amy Adams
Since 01/23/13
3 Orders
\$160.78 Spent

Create Order

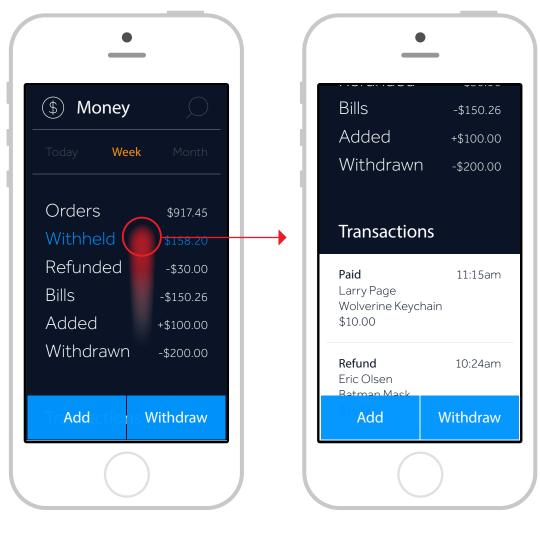
No customer image

Money

Money Overview

Money is categorized and totalled into a summary. However, the details of all transactions are listed below the summary. The screen can be filtered by time period (e.g today, week, month, quarter, year or all).

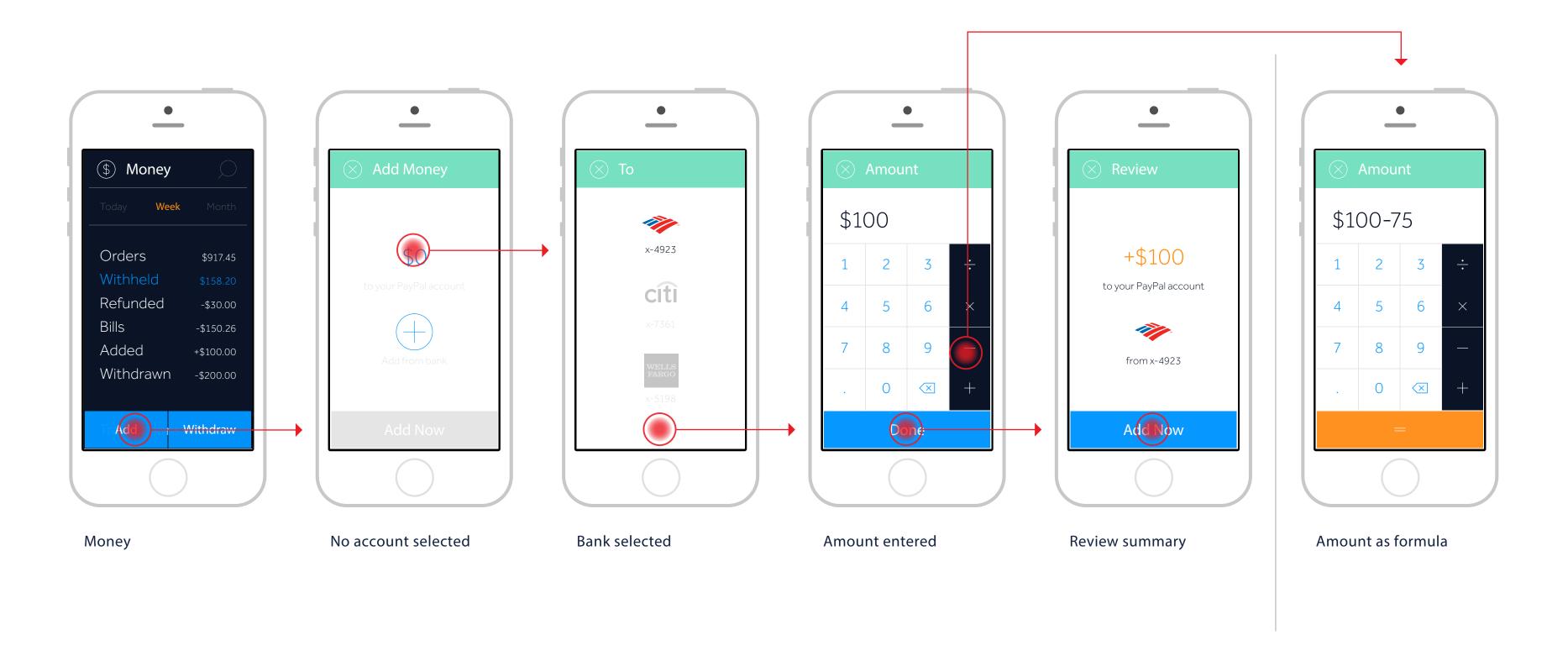
There are also four actions that can be taken...Add, Withdraw, Bill Pay and Report.



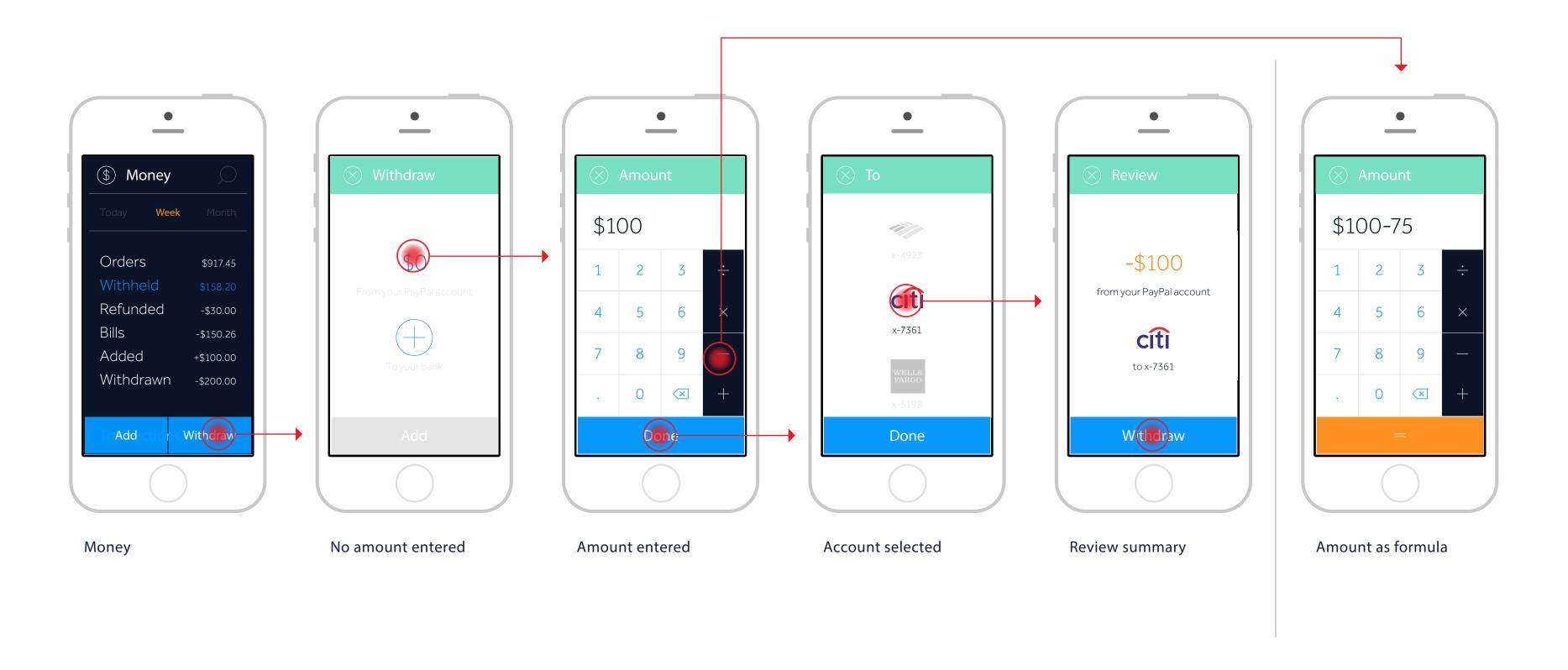
Money

Money scrolled

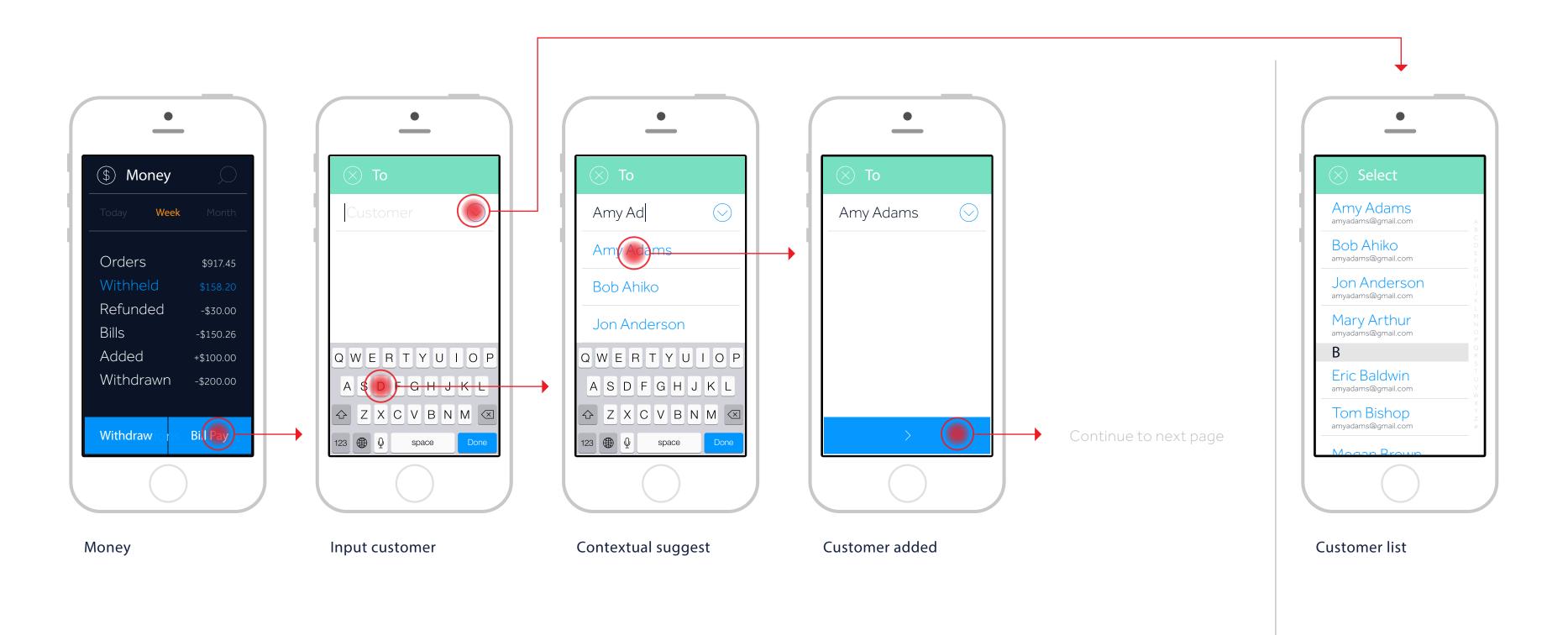
Add Money



Withdraw Money



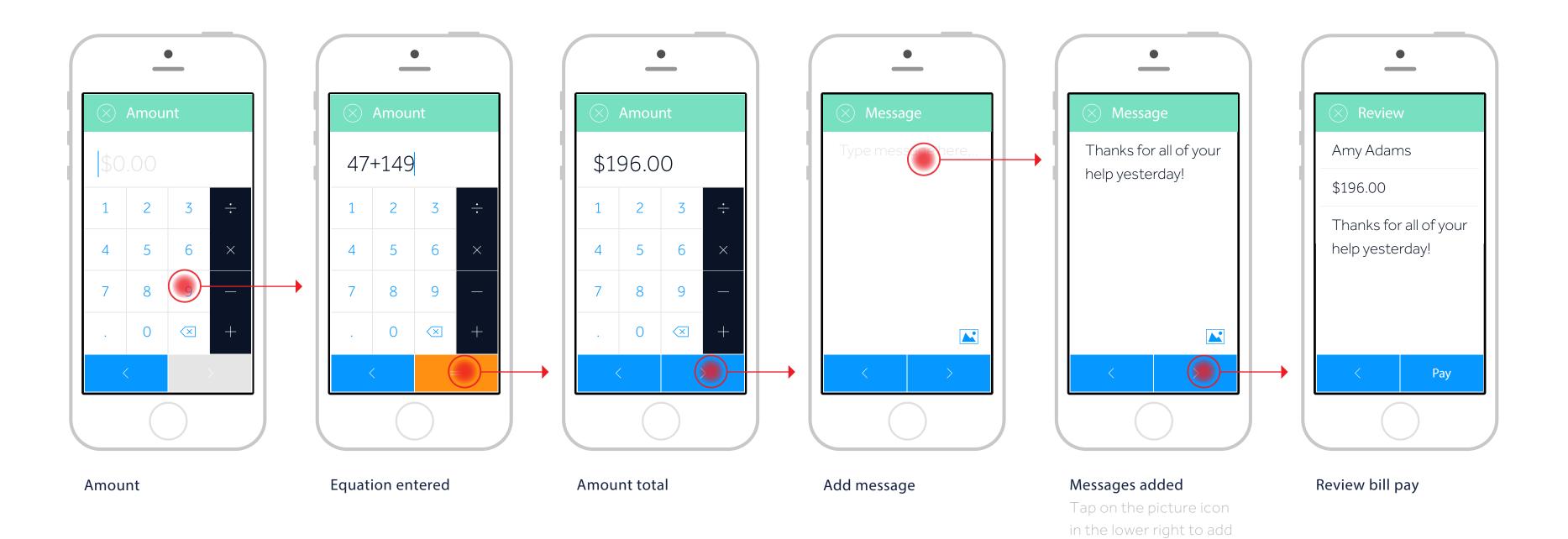
Bill Pay



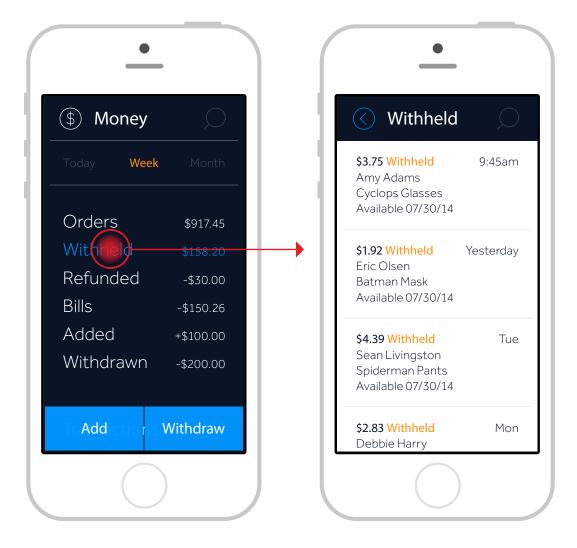
a photo to accompany

your message.

Bill Pay (Cont)



44

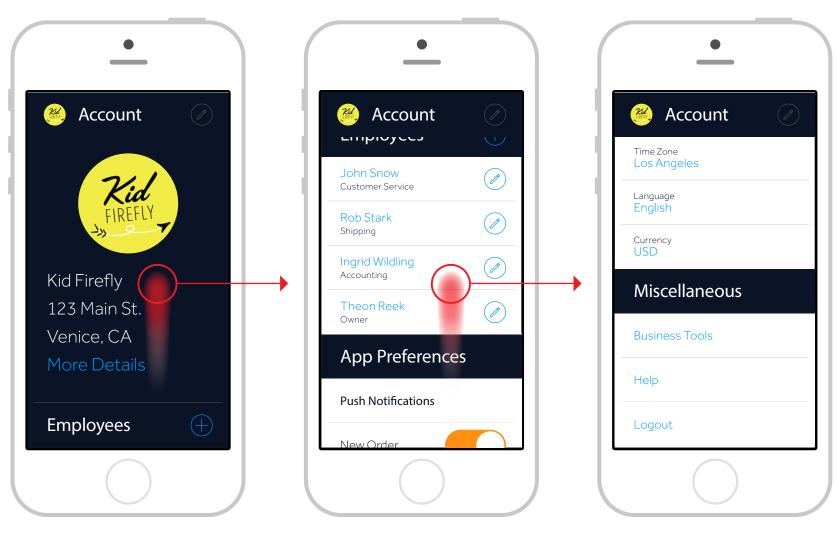


Money Withheld

Account

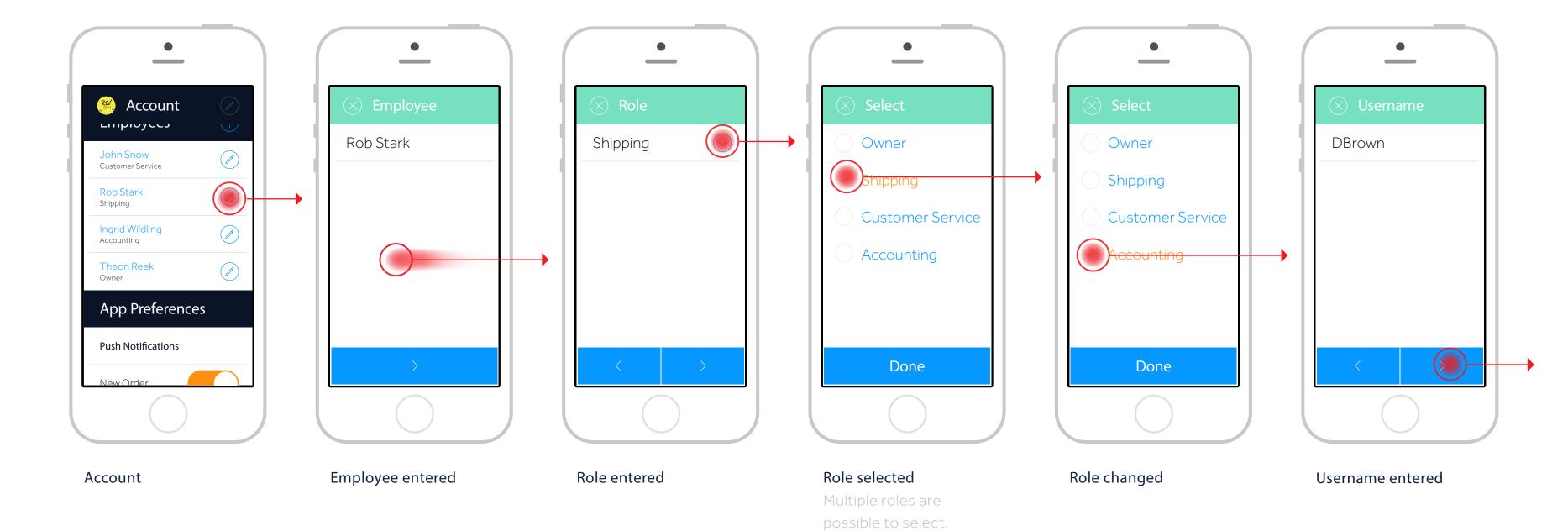
Account Overview

Account is a place to manage the employees that are using the app, as well as a way to adjust settings and navigate to deeper account information.

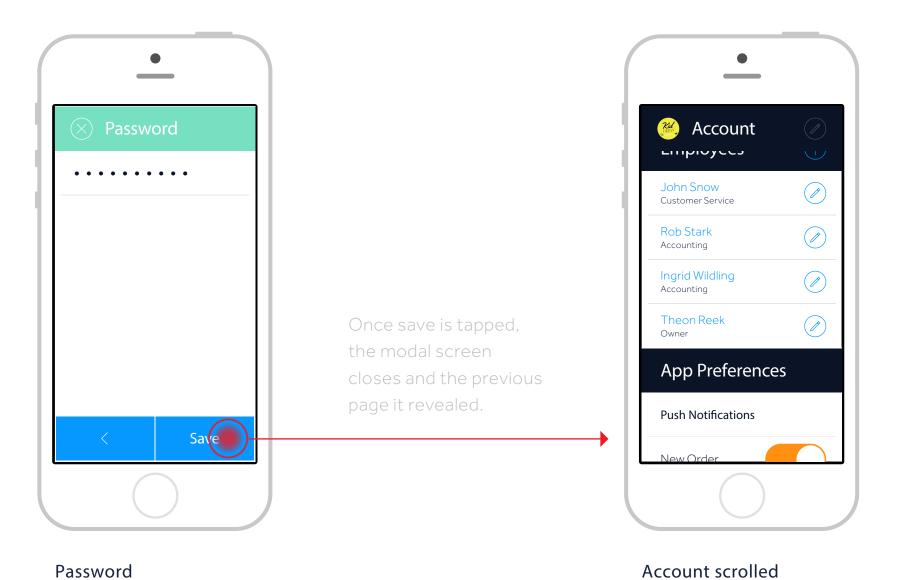


Account Account scrolled Account scrolled

Edit Employee

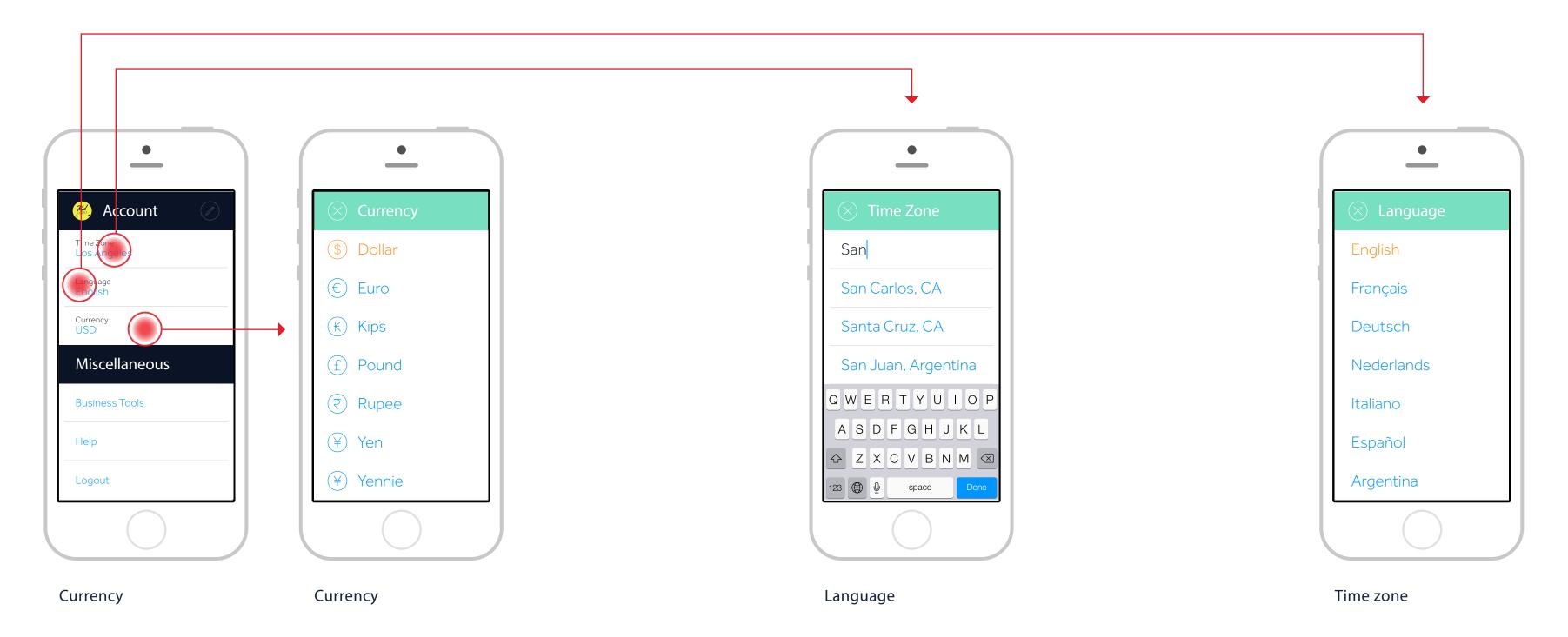


Edit Employee (Cont)



See 'Forms' for more details on editing.

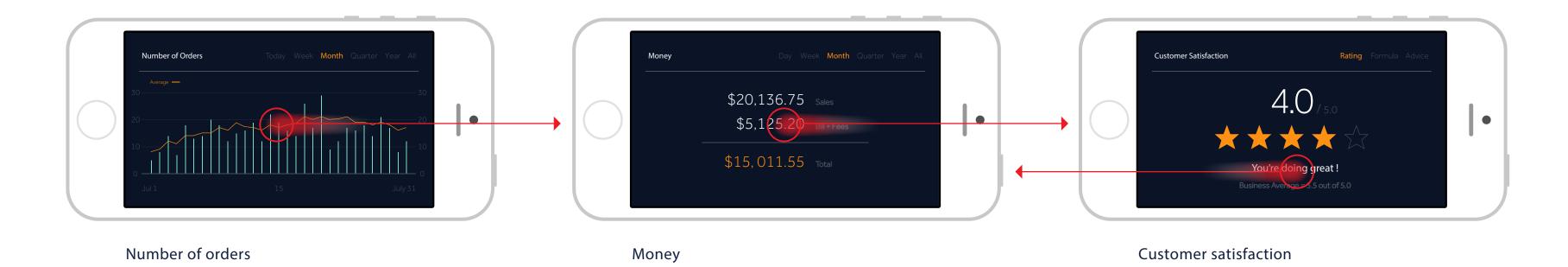
App Preferences



Insights

Insights Overview

Insights are available as a horizontal experience that can be accessed from anywhere by simply rotating the phone. Once in landscape, the various insights can be swiped through in a carousel format. Each individual insight allows a bit of control refining the data.



Watch: Insights.mov

A customer satisfaction rating is formulated using a handful of variables.

Depending on the rating, advice is suggested to help increase your rating and in turn make your customers more satisfied.

